

## Celebrating the Everyday – Aspects of Architectural Policies

An invitational conference for those participating in and influencing the development of the built environment

THURSDAY 19.10.2006 / Finlandia Hall, Mannerheimintie 13 e, entrance M 3 / Helsinki Hall

DRAFT PROGRAMME

Note! The meeting of the Steering Committee of the European Forum for Architectural Policies network: from 9–11.30 a.m.

11.30 *Conference registration starts at 10.30 a.m.*  
*Welcome lunch / coffee*

ARCHITECTURE AND WELL-BEING / Chair: *Anna Brunow,*  
*Chair of the Finnish National Council for Architecture*

CONFERENCE PART I

13.00 Opening of the conference  
*Tanja Saarela*, Minister of Culture, Finland  
Address by the European Commission  
*Vladimir Sucha*, Director for Culture and Communication, DG Education and Culture

### BUILDING THE FUTURE

13.30 Architecture as a necessity  
*Lord Foster*, architect

14.15 Architecture as primus motor  
A conversation between *Lord Foster* and *Paavo Lipponen*, the Speaker of the Finnish Parliament

15.00 *Coffee and refreshments*

### POLICIES AS CATALYSTS

15.40 The Architectural Policy Programme of the City of Helsinki  
*Pekka Korpinen*, Mayor for City Planning and Real Estate

16.00 The 130-year tradition of Finnish architectural competitions  
*Matti Rautiola*, Professor of Architectural Design, Tampere University of Technology

16.20 The built environment as a competitiveness factor  
A round table discussion on public and private architectural strategies  
*Mels Crouwel*, Chief Government Architect, the Netherlands  
*Erkki Aho*, Director, Senate Properties  
*Olli Niemi*, Business Development Director (1.1.2007–), NCC Construction Oy, Finland  
*Jukka Terhonen*, Managing Director, Rakennustoimisto Palmberg Oy

Moderator *Gunnel Adlercreutz*, Director General, The Building Information Foundation RTS

17.20 Local architectural policies on a voluntary basis: Case Finland  
*Aila Korpivaara*, Senior Architect, Ministry of the Environment, Finland

17.50 An invocation of a better environment  
*The Joint Voices*

19.20 *A guided tour of the exhibition on Eero Saarinen at the Kunsthalle for those interested*

20.00 *Welcome toast and presentation of the exhibition "Eero Saarinen: Shaping the Future" hosted by the Museum of Finnish Architecture and Ruukki, the Local Sponsor of the exhibition. Kunsthalle Helsinki, Nervanderinkatu 3*

20.30 *Get-together reception in the Taidehallin klubi restaurant of Kunsthalle*

Recommended meeting place: Restaurant Kappeli, Eteläesplanadi 1.

FRIDAY 20.10.2006 / High Tech Center HTC Helsinki, Tammasaarenkatu 1–7 / Kolumbus Auditorium

Note! The Extraordinary Assembly of the Association of the European Forum for Architectural Policies: from 9 – 10 a.m.

10.00 *Registration for the second day starts at 9.30 a.m.*  
*Coffee*

ARCHITECTURE AND POLICY MAKING / Chair: *Anna Brunow*

CONFERENCE PART II

10.30 Future perspectives of the European Forum for Architectural Policies  
*Rob Docter*, Director, Berlage Institute

INPUTS ON THE FUTURE

10.45 Innovatory and experimental developments  
Examples / best practices from various European countries  
*Hans Eggen*, Architect, Switzerland  
*Ogmund Sørli*, Architect, Norway  
*Steven Melemis*, Tenured Professor of Architecture, Urbanism and Project Management, France  
*Karsten Moritz*, Civil Engineer, Architect, Germany  
*Esa Vesmanen*, Interior Architect, Finland  
Moderator *Hennu Kjisik*, Architect, Senior Researcher, Helsinki University of Technology

12.20 Initiatives for architectural education  
*Pihla Meskanen*, *Dariusz Smiechowski*, PLAYCE – International association of architecture education  
*Kristiina Nivari*, Museum of Finnish Architecture / GAUDI network  
*Maire Mattinen*, National Board of Antiquities

12.40 *Buffet lunch in the lobby*

IDENTITY AND COMPETITIVENESS

14.00 Strategic policies and the future  
Keynote *Jefferey M Sellers*, Associate Professor of Political Science,  
Geography and Public Policy, University of Southern California  
Round table statements  
*Andres Kurg*, Researcher, MSc in Architectural History, Estonian Academy of Arts.  
*Valentina Croci*, journalist, MSc in Architectural History, Venice University of Architecture  
*Julian Wékel*, Professor in Planning and Regional Development, Technische Universität Darmstadt  
Moderator *Kaarin Taipale*, Architect, Researcher, former Chair of ICLEI – Local Governments for Sustainability

16.00 *Coffee and refreshments*

16.40 Celebrating the everyday: architectural aspects of the Helsinki excursions  
*Severi Blomstedt*, Director, Museum of Finnish Architecture

17.00 Architecture: potency and potential  
*Deyan Sudjic*, Director, Design Museum, London  
Joint keynote speaker with the Conference Coup de Dés by the Mies van der Rohe Foundation

17.50 Closing words

18.00 An opportunity to return to the hotel before the evening programme

19.30 *Reception of the City of Helsinki at the City Hall, Pohjoisesplanadi 11–13*

SATURDAY 21.10.2006

EXCURSION DAY

ARCHITECTURAL TOURS IN THE HELSINKI AREA CONCLUDING WITH THE EXHIBITION  
"130 YEARS OF FINNISH ARCHITECTURAL COMPETITIONS"

Participants can choose between two excursions in Helsinki:

The "Western" tour (by bus)

including e.g. the Tapiola residential area, the Otaniemi technology park,  
the Otaniemi campus and other 'classics' by Alvar Aalto

The "Eastern" tour (by bus)

including e.g. new waterfront residential areas and recent public architecture (schools, churches)

The tours are guided in English and include a coffee break.

9.00 Tours depart from the Railway Square, near Hotel Fennia

13.15 Tours end with a reception at the Museum of Finnish Architecture (Kasarmikatu 24)

Welcome words

*Timo Tuomi*, Head of Research, Museum of Finnish Architecture

Introduction of the exhibition "130 years of Finnish Architectural Competitions"

*Paula Huotelin*, Competition Secretary, Finnish Association of Architects

*Light brunch with coffee*

15.00 Bus transportation to the airport

As an extra option

**Coup de Dés architectural conference**

Conference delegates are also invited to the Kiasma Museum of Contemporary Art, where the afternoon sessions and concluding public debate of the architectural conference Coup de Dés will take place in the afternoon. Organized by the Fundació Mies van der Rohe, the Coup de Dés conference is within the framework of the GAUDI project of the EC Culture 2000 programme.

The programme for the afternoon is as follows:

15.00 – 16.00 4th presentation and dialogue

Architect: *Emre Arolat*, EAA/Emre Arolat Architects  
Minicity Model Park, Antalya

Critic: *Andrej Hrausky*, DESSA, Ljubljana

16.00 – 16.30 Coffee break

16.30 – 17.30 5th presentation and dialogue

Architect: *Walter van Dijk, Pieter Bannenberg, Kamiel Klaasse, Mark Linnemann*/NL Architects  
BasketBar, Utrecht

Critic: *Roemer van Toorn*, Berlage Institute, Rotterdam

17.30 – 19.00 Roundtable / General public discussion

Moderators *Peter Cachola Schmal*, Deutsches Architektur Museum, Frankfurt  
*Francis Rambert*, Institut français d'architecture, Paris  
*Dietmar Steiner*, Architekturzentrum Wien, Vienna

Address: Kiasma, Mannerheiminaukio 2

**Kohtaus / Scene 2006**

The event "Kohtaus / Scene 2006" is being held to celebrate UIA World Architecture Day on the topic:  
"The Interaction between Movies and Architecture"

Movies will be shown at Kino Engel, Sofiakatu 4:

Friday 19.00–21.00 Hayao Miyazaki: Howl's moving castle, discussion afterwards in Cafe Engel, Aleksanterinkatu 26

Saturday 16.00–18.00 Michael Mann: Collateral, 18.30–21.00 Aki Kaurismäki: Lights in the Dusk

17.10.2006